

# Ira Shukla

## Design Student

Graphic designer • Illustrator  
Typographer • Product Designer



## Work Experience

### The Relevance

Graphic design intern  
Creating social media posts  
Understanding the brief, researching about a news and presenting it through design  
June 2020 - August 2020 | India

### Vartamaan

Graphic design intern  
Creating social media posts  
Creatives for campaigns  
Website creatives  
September 2020 - October 2020 | India

### Marathon Sports India

Graphic design intern  
Website creatives, Store Creatives  
Campaign planning and making creatives  
Merchandise  
May 2021 - November 2021 | India

### Convocation '22

Visual Language Design

### Echostream pvt. ltd.

Graphic design intern  
Branding, Packaging  
Exhibition Design  
Signage and Wayfinding System Design  
June 2022 - August 2022 | India  
Graduation Project Intern  
Branding (Himala Ko and Dzengna)  
Packaging, Figurine Design, System Design  
January 2023- May 2023 | India  
Himalayan Zoo Animal Adoption  
logo and pitch deck  
Naco - HIV/AIDS toolkit  
Hamper design - Korean delegates  
August 2023- October 2023 | India

## Accolades

India's Best Design Student Award (2023)  
Prodigy in arts award (2018)  
NTPC Poster design competition (state level; 2015)  
Special achiever in craft work award (2015)  
Feature in rashtriya sahara genx column thrice

## Skills

Illustrator  
Photoshop  
Rough animator  
Autodesk sketchbook  
Rhinoceros 3D  
Indesign  
Microsoft office  
Sketching  
Conceptualisation  
Research

## Education

### Bal Bharati Public School

Secondary School  
2005 - 2017 | Brij Vihar, U.P.

### SR DAV Public School

Higher Secondary School  
2017 - 2019 | Dayanand Vihar, Delhi

### NIFT

B.Des. Fashion and Lifestyle  
Accessories Design  
2019 - 2023 | Raebareli, U.P.

## Interests

Music  
History  
True crime stories  
Knack for humour  
Travelling  
Learning new languages