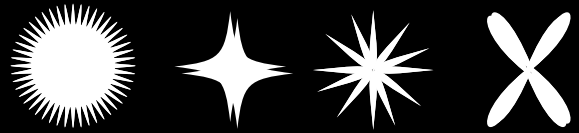


Ira Shukla

Designer

Graphic design • Brand Design
Typography • Packaging • Illustration



Work Experience

The Relevance

Graphic design intern
Social media posts | Research |
Interpretation of news in a creative form
June 2020 - August 2020 | India

Vartamaan

Graphic design intern
Social media posts | Creatives for campaigns
Website creatives
September 2020 - October 2020 | India

Marathon Sports India

Graphic design intern
Website creatives | Store Creatives
Campaign planning & Creatives
Social Media | Merchandise
May 2021 - November 2021 | India

Convocation '22

Visual Language Design

Echostream pvt. ltd.

Graphic design intern
Branding | Packaging | Exhibition Design
Signage and Wayfinding System Design
June 2022 - August 2022 | India
Graduation Project Intern
Branding | Packaging | Figurine Design
January 2023- May 2023 | India
Himalayan Zoo Animal Adoption
Naco - HIV/AIDS toolkit
Hamper design - Korean delegates
August 2023- October 2023 | India

Aaquib Wani Design

Graphic designer
Branding | Illustration | Festival Design
Merchandise | Concert Visuals | Animation
Olympics Jersey '24 | Lollapalooza '24 & '25
Bandland '24 | Sunburn '24
November 2023 - May 2025 | India

Serendipity Arts Foundation Calendar

Nominated to create artwork for
SAFxSona Papers Calendar

Accolades

India's Best Design Student Award (2023)
Meritorious Student Award (2023)
Prodigy in arts award (2018)
NTPC Poster design competition (state level; 2015)
Special achiever in craft work award (2015)
Feature in rashtriya sahara genx column thrice

Skills

Illustrator
Photoshop
Rough animator
Autodesk sketchbook
Rhinoceros 3D
Indesign
Microsoft office
Sketching
Conceptualisation
Research

Education

Bal Bharati Public School

Secondary School
2005 - 2017 | Brij Vihar, U.P.

SR DAV Public School

Higher Secondary School
2017 - 2019 | Dayanand Vihar, Delhi

NIFT

B.Des. Fashion and Lifestyle
Accessories Design
2019 - 2023 | Raebareli, U.P.

Interests

Music
History
True crime stories
Knack for humour
Travelling
Learning new languages